

In-house workshop of 3 hours

Impact Intrapreneurship Exploration Session

Explore opportunities around Impact/Social Intrapreneurship at your company in an inspiring and efficient workshop session.

Background

This session is offered to companies and organisations who find the concept of Intrapreneurship worth exploring and would like to get a better understanding of the opportunities in the context of their organisation. The workshop is also a great opportunity to engage relevant stakeholders and potential supporters.

Content

- Understanding and context of Intrapreneurship
- Detailed information on existing development programs & customization possibilities
- Presentation and discussion of examples of other companies' initiatives (incl. details of internal competitions, mobilisation emails, impact measurement, etc)
- Common understanding of your company's priorities & needs – business, CSR & people
- Joint development of 2-3 activity ideas

"Do not wait; the time will never be just right. Start where you stand, and work with whatever tools you may have at your command, and better tools will be found as you go along."

Herbert George

Potential participants (3-10 recommended): CSR/Sustainability/Foundation, HR/ Talent development, Product/ Organisational innovation, Emerging markets development, Organisational development, interested high performers, Marketing/ Communication, PR

The workshop is offered at a special fixed rate of 1'000 Fr until the end of year 2014 as part of an awareness-building effort around intrapreneurship. It can be run in English or German.

