

Full-day workshop

Career Confidence, Business Model YOU®

Replace Career uncertainty with Career Confidence by optimising the most important business model of all: Business Model YOU

Background

The program is targeted at experienced professionals who are seeking a reconfirmation, a start or a repositioning of their career. It presents a personal application of a very successful business model generation tool adapted by Dr. Timothy Clark who is a NEXT-certified entrepreneur leading the global personal business model movement.

Increasingly successful professionals and leaders are seeking careers that would give them a sense of personal meaning, be based on their talents and passions and ideally also have a positive impact on the society around them. They want to actively shape the future.

"Do not wait; the time will never be just right. Start where you stand, and work with whatever tools you may have at your command, and better tools will be found as you go along."

Herbert George

Description

- One-day workshop for experienced professionals considering or building a career with a positive impact based on their skills, passion, values and networks
- Based on best-selling book and tool Business Model YOU®

This workshop is ideally combined with two coaching sessions before and after or within one & three months after the workshop. These sessions can be booked optionally.

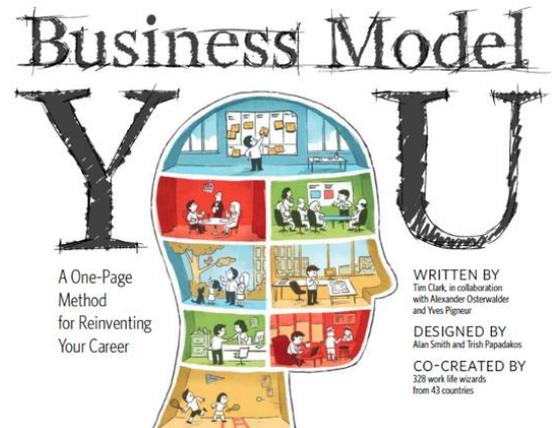
Your situation

- You are exploring options of a meaningful career, including employment, self-employment, a mixture
- You already started a meaningful career and want to review it, refine the business model behind it and explore alternatives
- You work within an organisation and want more clarity on who your customers are and what value you provide to them



Value for you

- Familiarise yourself with the Business Model YOU® tool (thorough introduction, examples of meaningful careers, practical exercises & discussions with peers)
- Identify your professional key assets and visualise them
- Expand career options beyond the obvious & see through a path for the future beyond the next step
- Meet a group of like-minded professionals and learn from their experience



Receive

- Your personal business model canvas (one sheet) to use for your personal review sessions in order to define your next steps
- A personal signed copy of the book "The Future Makers" for additional inspiration

Facilitator

The Workshop is designed and organised by MyImpact and lead by Joanna Hafenmayer.

It is also offered to companies and can be combined with other existing leadership education programs specific to companies thus customised to suit the specific need of an organisation.

The program incl. coaching can be run in English or German.



Call anytime for more information or an appointment

+41 79 9200 438

seminar@myimpact.net

www.myimpact.net

About MyImpact and Joanna Hafenmayer

MyImpact has been inspiring people to pursue meaningful careers for many years, also through the book „[The Future Makers](#)“ portraying great people around the world.

Joanna Hafenmayer, founder and Managing Director of [MyImpact](#), is a certified systemic leadership coach and seminar leader. She is trained in Tim Clark's "Business Model YOU® Master Class".

Joanna worked many years for public and private organizations, most recently as Innovation & Sustainability Lead on Microsoft Switzerland's executive board. Previously, she studied Business Administration and International Relations at the University of St. Gallen.